

# Art Policy Presentation

# What is art?

a creative expression  
by a third-party artist  
presented in media  
visual form



*Photos: Office of Public Art*

# Why art?

- improves the customer experience
- encourages ridership
- improves the perception of transit
- enhances community livability
- deters vandalism
- increases safety and security





# Why a policy?

sets expectations for the review, consideration, and approval of adding or removing art on agency property



*Photo: Shana Simmons Dance*

# From Policy To Program

- Roles
- Responsibilities
- Guidelines

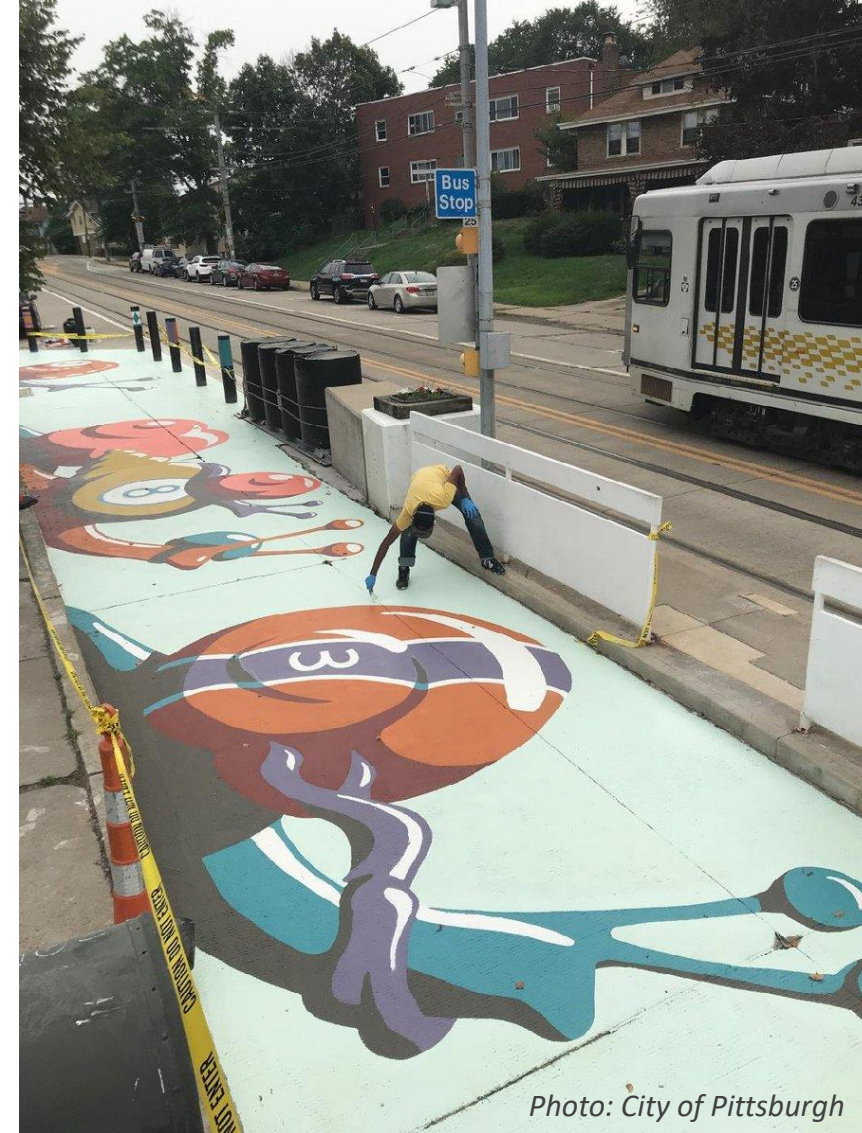


Photo: City of Pittsburgh



# From Policy To Program

## Roles

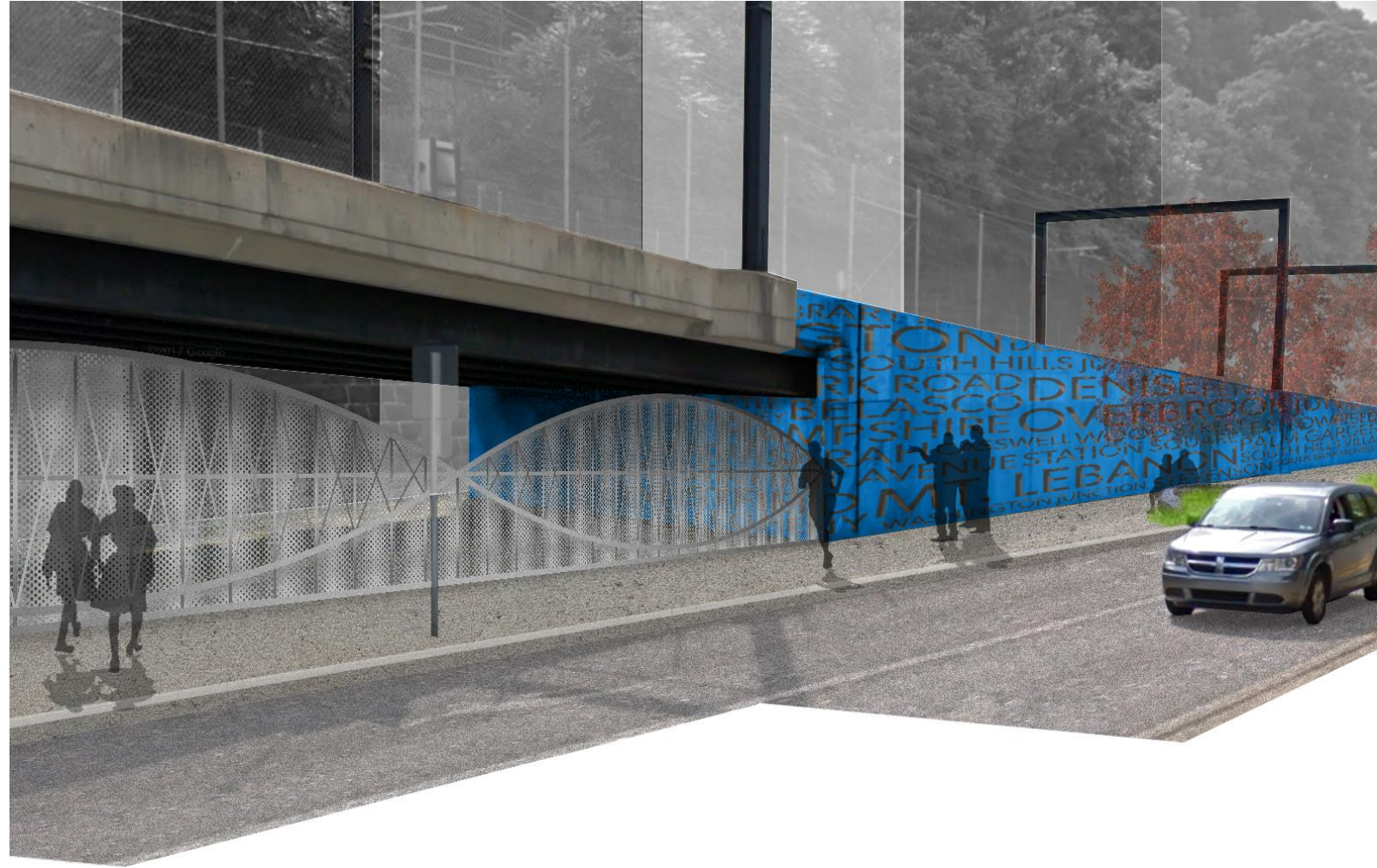
- Staff
- Committee



# From Policy To Program

## Responsibilities

- Existing art
- New art
- Terms





# From Policy To Program

## Guidelines

- Permanent art
- Temporary art
- Deaccessioning

